



# *SYNim Herbal Products PLC*

## 1. Company Description

**SYNim Herbal Products PLC**, established in 2024, is a private Ethiopian company specializing in the **processing and packaging of herbal teas** made from coffee leaf (Kuti) and cascara (coffee cherry husk). These are natural, healthy alternatives to traditional tea and coffee, targeting the domestic market initially.

Headquartered in **Addis Ababa**, SYNim's **processing unit is in Addis**. The company emphasizes **innovation, quality, sustainability**, and celebrates Ethiopia's coffee heritage by creating value from underutilized coffee by-products.

SYNim was founded following the **personal health journey of its founder**, who experienced recovery from type 2 diabetes using these products. This inspired the creation of a brand that blends **health benefits, fair trade, and environmental conservation**. The company collaborates with **smallholder farmers** using organic methods, ensuring high-quality, eco-friendly sourcing.

### **Mission:**

To provide **healthy, organic, and eco-friendly herbal teas** from coffee leaves and cascara, enhancing consumer wellness and supporting **sustainable, inclusive, and fair-trade farming practices** in Ethiopia.

### **Vision:**

To become a global leader in herbal teas, promoting Ethiopia's coffee legacy while building a sustainable, socially impactful supply chain that supports smallholder farmers, uplifts communities, and responds to global demand for plant-based, health-conscious products.

### **Our Products**

SYNIM Herbal Products Plc manufactures a wide range of natural and health-focused teas, including **unflavored and blended Coffee Leaf Tea, Cascara (coffee cherry husk) Tea**, and **spiced variations** infused with herbs and spices such as **rue, thyme, mint, cinnamon, lemongrass, ginger, damakese, basil, cardamom, and clove**. These products are designed to provide **antioxidant support, digestive health, heart and metabolic benefits, mild energy, and overall wellness**, combining traditional Ethiopian herbal knowledge with modern tea processing for both local and international markets.

### **Coffee Leaf Tea (Kuti Tea)**

**Coffee Leaf Tea** is a traditional herbal drink made from the dried leaves of the coffee plant which is widely grown in Ethiopia.

It's a natural beverage that's been enjoyed for generations in Ethiopian coffee-growing regions — long before modern coffee drinking became common. In Ethiopia, around Harar, coffee leaf tea is commonly known as “Kuti”.

Coffee leaf tea has a mild, earthy flavor and is considered as healthful alternative to traditional teas due to its high levels of antioxidants and essential nutrients. This tea is gaining popularity for its anti-inflammatory, immunity-boosting, and digestive health benefits. Containing less caffeine than black tea—about 20mg per cup compared to 40–70mg.

### **Cascara Tea**

Cascara, a Spanish word meaning “husk” or “peel,” refers to the dried outer skin and pulp of the coffee fruit that surrounds the coffee bean. While most people are familiar with roasted coffee beans, cascara is made from the fruit part that is often removed and discarded during coffee processing. In Ethiopia, it is locally known as *Hashara (around Harar)* and has been traditionally brewed as a tea-like beverage for centuries in coffee-growing regions such as Harar and Sidama. Prepared by drying the coffee fruit husks in the sun and steeping them in hot water, cascara produces a mildly sweet, fruity taste. Containing less caffeine than coffee—about 25 mg per cup compared to 80–120 mg in brewed coffee—it offers a gentle energy boost. Rich in antioxidants, low in calories, and environmentally friendly, cascara helps reduce waste by utilizing a by-product

of coffee production. In Ethiopia, it has long been enjoyed as a warming and energizing drink, often boiled with milk, ginger, cinnamon, or other spices and sweetened with honey, embodying the nation's deep-rooted tradition of valuing every part of the coffee plant.

### Coffee Leaf Tea Blends & Their Health Benefits

#### 1. Unflavored Coffee Leaf Tea / ቁጢ ሻይ

- **Benefits of Coffee Leaf:** Antioxidant-rich, supports heart, regulates blood sugar and cholesterol, reduces inflammation, boosts immunity.

#### 2. Coffee Leaf + Rue Leaf (ጤናዳም ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, supports heart, blood sugar, cholesterol, immunity, reduces inflammation.
- **Benefits of Rue Leaf:** Relieves pain, improves digestion, supports respiratory health, antibacterial.
- **Combined Benefit:** Enhanced antioxidant and anti-inflammatory effects, supports heart, immunity, and relaxation.

#### 3. Coffee Leaf with Thyme Leaf Tea (ጦስኝ ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, supports heart, regulate blood sugar, cholesterol, immunity.
- **Benefits of Thyme:** Antimicrobial, anti-inflammatory, aids respiration, digestion, and stress relief.
- **Combined Benefit:** Strengthened immunity, antioxidant support, better digestion and respiration, reduces stress.

#### 4. Coffee Leaf with Cinnamon Tea (ቀረፋ ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, supports heart, metabolism, blood sugar, cholesterol.
- **Benefits of Cinnamon:** Regulates blood sugar, circulation, anti-inflammatory, supports heart.
- **Combined Benefit:** Improved heart and metabolism, strong antioxidants, regulates blood sugar.

#### 5. Coffee Leaf with Lemongrass Tea (ጠጅሳር ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, anti-inflammatory, supports heart, blood sugar, immunity.
- **Benefits of Lemongrass:** Detoxifies liver/kidney/bladder, aids digestion, reduces stress, may lower cholesterol.
- **Combined Benefit:** Boosts detoxification, digestion, heart health, stress relief, overall wellness.

#### 6. Coffee Leaf with Damakese Leaf Tea (ዳማከሴ ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, supports heart, metabolism, blood sugar, cholesterol.
- **Benefits of Damakese:** Antioxidant, antibacterial, anti-inflammatory, supports immunity.
- **Combined Benefit:** Strong antioxidant and anti-inflammatory effects, supports heart, brain, and immunity.

#### 7. Coffee Leaf + Mint (ሚንት ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, supports heart, blood sugar, immunity, reduces inflammation.
- **Benefits of Mint:** Aids digestion, relieves bloating, soothes respiratory issues, calms stress.
- **Combined Benefit:** Enhanced digestive, respiratory, immune support; anti-inflammatory, calming, refreshing.

#### 8. Coffee Leaf + Ginger (ዝንጅብል ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, anti-inflammatory, supports heart, metabolism, immunity.
- **Benefits of Ginger:** Aids digestion, relieves nausea, anti-inflammatory, regulates blood sugar and cholesterol.
- **Combined Benefit:** Strong antioxidant and anti-inflammatory effects, supports heart, digestion, metabolism, immunity, and energy.

#### 9. Coffee Leaf + Basil Leaf (በሶብላ ቁጢ ሻይ)

- **Benefits of Coffee Leaf:** Antioxidants, supports heart, blood sugar, cholesterol, immunity, reduces inflammation, aids digestion.
- **Benefits of Basil Leaf:** Reduces stress, supports respiratory health, detoxifying, boosts immunity.
- **Combined Benefit:** Synergistic antioxidant and anti-inflammatory effects; supports heart, respiratory, and immune health; promotes relaxation, detoxification, and overall wellness.

#### 10. Spiced Coffee Leaf Tea (Cinnamon, Cardamom & Clove Blend)

- **Benefits of Coffee Leaf:** Antioxidant-rich, supports heart health, regulates blood sugar and cholesterol, reduces inflammation, boosts immunity, supports digestion.

- **Benefits of Spices (Cinnamon, Cardamom, Clove):** Improve blood circulation, anti-inflammatory, digestive aid, antioxidant boost, supports metabolism and heart health.
- **Combined Benefit:** Synergistic antioxidant and anti-inflammatory effects; supports heart, digestion, metabolism, immunity, and overall wellness; warming and soothing flavor experience.

## Cascara Tea Blends & Their Benefits

### 1. Unflavored / Original Cascara Tea

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.

### 2. Cascara with Rue Leaf Tea (ጤናዳም ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.
- **Benefits of Rue Leaf:** Anti-inflammatory, pain relief, digestion, respiratory support.
- **Combined Benefit:** Enhanced antioxidants, anti-inflammatory; supports heart, immunity, digestion, relaxation.

### 3. Cascara with Thyme Leaf Tea (ጦስኝ ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.
- **Benefits of Thyme:** Antimicrobial, anti-inflammatory; supports respiration, digestion, stress relief.
- **Combined Benefit:** Strengthened immunity and antioxidants; improves digestion, respiration, relaxation.

### 4. Cascara + Mint Leaf Tea (ጫንት ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, mild caffeine, digestion support.
- **Benefits of Mint:** Improves digestion, relieves bloating, calming, refreshing.
- **Combined Benefit:** Enhanced digestive and respiratory support; calming, refreshing, revitalizing.

### 5. Cascara with Cinnamon Tea (ቀረፋ ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.
- **Benefits of Cinnamon:** Blood sugar regulation, anti-inflammatory, heart support.
- **Combined Benefit:** Strong antioxidants and anti-inflammatory effects; supports heart, metabolism, vitality.

#### 6. Cascara with Lemongrass Tea (ጠጅሳር ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, mild caffeine, digestion support.
- **Benefits of Lemongrass:** Detoxifies liver/kidney/bladder; stress relief, relaxation.
- **Combined Benefit:** Supports detox, digestion, heart health; promotes relaxation and wellness.

#### 7. Cascara with Ginger Tea (ዝንጅብል ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.
- **Benefits of Ginger:** Anti-inflammatory, aids digestion, supports blood sugar and circulation.
- **Combined Benefit:** Boosts immunity, heart, digestion; provides energy, warmth, antioxidants.

#### 8. Cascara with Damakese Tea (ዳማክሴ ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.
- **Benefits of Damakese:** Antibacterial, antioxidant, anti-inflammatory; traditional cold remedy.
- **Combined Benefit:** Strong antioxidant and anti-inflammatory effects; supports heart, brain, immunity, overall wellness.

#### 9. Cascara with Basil Leaf Tea (በሶብላ ካስካራ ሻይ)

- **Benefits of Cascara:** Antioxidants, rich in fiber, low in caffeine; supports digestion, immunity, wellness.
- **Benefits of Basil:** Reduces stress, supports respiratory health; antioxidant, detoxifying.
- **Combined Benefit:** Enhances antioxidants and detox; supports heart, respiratory, immunity; calming wellness beverage.

#### 10. Spiced Cascara Tea (Cinnamon, Cardamom & Clove Blend)

- **Benefits of Cascara:** Antioxidant-rich, fiber-rich, mild caffeine, supports digestion, immunity, and overall wellness.
- **Benefits of Spices (Cinnamon, Cardamom, Clove):** Improve circulation, anti-inflammatory, aid digestion, support metabolism and heart health.
- **Combined Benefit:** Enhanced antioxidant and anti-inflammatory effects; supports heart, digestion, metabolism, immunity; provides a warming, soothing, and revitalizing beverage.